



www.elizawhyman.net



elizarwhyman@gmail.com



www.linkedin.com/in/eliza-whyman/

Education

Pennsylvania College of Technology

8/2013 – 5/2017

Bachelor of Science (BSc) in Graphic Design

Minor in Web Technologies

Graduated with High Honors (Magna Cum Laude), 3.76 GPA

Experience

IdeaWorks Marketing

Designer, 1/2022 – Present

IdeaWorks Marketing,

197 Wyoming Ave, Wyoming, PA 18644, USA

I create designs for multiple projects in different styles of visual communication. I work both independently and collaboratively on posters, infographics, ads, signage, type layouts (newsletters and annual reports), animations, digital assets, social media content and logo designs. Clients include Sodexo, Entegra, Dinners For Kids and the Luzerne County Historical Society.

MediaCom

Designer, 8/2017 – 12/2021

MediaCom North Group,

1 Hardman Street, Manchester, M3 3HF, United Kingdom

I led and produced a variety of client and in-house projects. My range of work included social media posts, infographics, HTML banners, print banners, books, online content, and presentations. I was perpetually mindful of workflow and deadlines and acted as a creative adviser for multiple teams and clients. I worked collaboratively and independently on content for MediaCom clients, such as Siemens, Bahlsen, Saint Agur, Expedia, Equity Release Supermarket, Vertu Motors, GTech, Adzooma, and William Hill.

Woolrich, Inc.

Graphic Design Intern, 4/2016 – 8/2016

Woolrich, Inc.

2 Mill St, Woolrich, PA 17779, USA

I managed Photoshop edits for product shots, designed website banners, newspaper ads, and other miscellaneous in-house projects. I also assisted the graphic design team in ongoing projects.

Freelance Design

Freelancer, 8/2014 – Present

I work with a variety of clients to produce logos, branding elements, flyers, billboards, social media content and other miscellaneous projects. A sample of my clients include:

Besses Boys' Band

Coffee and Conjure Podcast

The Fitz and Alivia Show

Ironcutter Media

King's Gym

Murphy, Butterfield & Holland, P.C.

Responsible Decarbonization Alliance

River Valley Granite & Stone

Temple University Ambler OwlReach

Vintage Hoopla, Harrogate

Williamsport Chamber Choir & Orchestra

Williamsport City Jazz Orchestra

Skills

Excellent: Illustrator, Photoshop, InDesign, After Effects, Microsoft Office

Proficient: Premiere Pro

Experienced: Audition, Dreamweaver, Muse, HTML, CSS, Animate

Memberships and Awards

The Responsible Decarbonization Alliance, Board Member, 2022 – Present

MediaCom Green Committee, 2017 – 2021

AIGA, 2014 – 2017

Current Events Forum, 2016

American Graphic Design & Advertising Award, 2016

Student Silver - Neato Burrito Packaging Design

Minorities Lending Knowledge, 2013 – 2015

National Honors Society (America), 2013

References

Mark Eccles

Personal email: *available upon request*

Phone, UK: *available upon request*

Martin O'Neill

Personal email: *available upon request*

Phone, UK: *available upon request*

Ralph Kisberg

Email: *available upon request*

Phone, USA: *available upon request*

Rick Coulter

Email: *available upon request*

Phone, USA: *available upon request*